

Message Text

UNCLASSIFIED

PAGE 01 ACCRA 03431 071142Z POSS DUPE
ACTION AF-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----081213Z 072274 /40

R 061606Z MAY 77
FM AMEMBASSY ACCRA
TO USDOC WASHDC
INFO SECSTATE WASHDC 7894

UNCLAS ACCRA 3431

E.O. 11652: NA
TAGS: BEXP GH
SUBJECT: WTDR/FTI - SIMPSON BOOKS LTD.

REF: USDOC 04832

1. GHANA 2. CNTRY CODE: 749 3. SER. NO: 0021800
4. REQUESTED AS: SIMPSON BOOK SERVICE
(SIMPSON BOOKS LTD.)
4B. CODE: A
5. P.O. BOX 1216; D-707/2 LUTTERDOT ST.,
6. ACCRA, GHANA
7. EST: 1949 8. EMPL: 15 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11B. SELLS PRODUCTS TO LARGE DEPARTMENT STORES, SCHOOLS AND COLLEGES,
OFFICES AND INDIVIDUALS: HAS ONE MAIN STORE AND SIX SMALLER
SHOPS IN ACCRA AND TEMA.
12. RPT. DATE: 05/77
13A. 26480/135 IMP. DIST. OF STATIONERY PRODUCTS
13B. 27110/135 IMP. DIST. OF WEEKLY AND OTHER NEWSPAPERS
13C. 27210/135 IMP. DIST. OF MAGAZINES AND PERIODICALS
13D. 27310/1345 IMP. DIST. OF TEXTBOOKS; TECHNICAL, SCIENTIFIC
AND PROFESSIONAL BOOKS; RELIGIOUS AND GENERAL
(FICTION AND NONFICTION) BOOKS. EXPORTS OCCASIONALLY
TO EUROPE AND OTHER AFRICAN COUNTRIES
13E. 35790/135 IMP. DIST. OF MISC. OFFICE MACHINES AND SUPPLIES
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14. CONTACT: MR. HERMAN S. SIMPSON TITLE: MANAGING DIRECTOR
15. CABLE: BOOKSERVIS 16. TELEX: NA 17. TEL: 63142
18. FINANCIAL REFS: BARCLAYS BANK OF GHANA LTD., HIGH ST. BRANCH,
P.O. BOX 69, ACCRA; GHANA COMMERCIAL BANK, HIGH ST. BRANCH,
P.O. BOX 2971, ACCRA; STANDARD BANK GHANA LTD., HIGH ST.
BRANCH, P.O. BOX 59, ACCRA.
19. TRADE REFS: WORLDWIDE MEDIA SERVICE, 386 PARK AVE. S., NEW

YORK, N.Y. 10016; FEFFER AND SIMONS, INC., 100 PARK AVE.,
NEW YORK, N.Y. 10017.

20. FOREIGN FIRMS REPRESENTED: NONE PROVIDED

21. THIS FIRM IS OURGROWTH OF SINGLE-PROPRIETARY BUSINESS BEGUN
1949 AND OPERATED SOLELY BY CURRENT MANAGING DIRECTOR UNTIL
LATE 1973 WHEN IT WAS INCORPORATED. MR. SIMPSON RETAINED
CONTROLLING INTEREST AND MANAGEMENT OF COMPANY WHOSE PRESENT
ACTIVITIES CONCENTRATED IN ACCRA/TEMA METROPOLITAN AREA.
THERE ARE SIX RETAIL SHOPS IN ACCRA AND A COMBINATION OFFICE/
STORE IN TEMA. DESPITE SEVERE IMPORT RESTRICTIONS (A
GENERAL PROBLEM IN GHANA), FIRM'S ANNUAL SALES ALLEGEDLY
INCREASED 65 PERCENT BETWEEN 1975 AND 1976 TO CEDIS 66,000
(ABOUT DOLLARS 57,000). SIMILARLY, STAFF INCREASED FROM 12 TO 15.
SIMPSON BOOKS IS MODEST BUT WELL-ESTABLISHED, COMPETENTLY
MANAGED AND ENJOYS EXCELLENT REPUTATION IN LOCAL BOOK TRADE
AND FINANCIAL CIRCLES. EMBASSY RECOMMENDS COMPANY AS
SUITABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BYC P.A. HENNISON APPROVED BY: A.L.'

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-5: AMERICAN EMBASSY, ACCRA. SMITH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 06-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770162-0007
Format: TEL
From: ACCRA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770587/aaaacxgr.tel
Line Count: 83
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Litigation Codes:
Litigation History:
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Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 28-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2622228
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI - SIMPSON BOOKS LTD.
TAGS: BEXP, GH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/23ce8a99-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
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